



TEXIAN Market Days

A Festival of Living History

2018

October
19 & 20

HELP BRING TEXAS HISTORY TO LIFE!



Sponsorship Opportunities

TEXIAN Market Days

A Festival of Living History

Festival Info and Impact

TexianMarketDays.com

About Texian Market Days

Established in 1984 by the Fort Bend History Association's staff and volunteers, Texian Market Days is a family folk festival that celebrates the community's rich history on the ancestral lands of one of Stephen F. Austin's original land grant settlers. More than 100 years of Texas history is brought to life through hands-on demonstrations, historical interpretations, battle re-enactments, live entertainment and historic house tours. Visitors are transported through time as they interact with Victorian ladies with parasols, witness heart-pounding re-enactments from the Civil War and immerse themselves in the life of a pioneer farmsteader. Festival attendees can shop one-of-a-kind Texan wares from local vendors, dance to toe-tapping period music, play historic games and enjoy historic food samples and lunch from local food vendors. Texian Market Days also provides students with an exciting field trip experience through the School Day (Friday only). Texian Market Days offers great fun and family entertainment for all!

Presented By:

fortbend**history**
ASSOCIATION

Texian Market Days is a community event presented by the Fort Bend History Association (formerly the Fort Bend County Museum Association). For more information about the Association, visit fbhistory.org or call 281-342-1256.

Presenting Sponsor:



W.A. Parish
Generating Station



an NRG company

Dates:

Friday, October 19, 2018 (School Day)

Saturday, October 20, 2018 (General Public)

Location:

George Ranch Historical Park

10215 FM 762 • Richmond, Texas • GeorgeRanch.org

2017 Impact

2,214

SCHOOL DAY VISITORS

1,819

SATURDAY VISITORS

400+

FESTIVAL VOLUNTEERS

2017 Presenting Sponsor



W.A. Parish
Generating Station



an NRG company

2017 Site Sponsor



1830s Jones Stock Farm

The 1830s Jones Stock Farm demonstrates pioneer life of Stephen F. Austin's "Old 300" settlers. Festival activities include land grants, ginning and carding, making corn husk dolls, cannon firing, Soldado and Texian encampments and battle re-enactments.

Sample Educational Programming:

Cavalry demonstrations • Printing press • Land grants • Cannon firing
Texian Revolution battle re-enactments • Open-air cooking • Log cabin tours



1860s Ryon Prairie Home

The 1860s Ryon Prairie Home gives visitors a glimpse into life during Civil War-era Texas. Festival activities include a one-room schoolhouse, quilting, militia, Civil War camp and battle re-enactments and cowboy chuckwagon food tastings.

Sample Educational Programming:

One-room schoolhouse • Historic laundry • Civil War battle re-enactments
Chuckwagon cooking with samples • Sugar-cane press • Butter-making



1890s Davis Victorian Complex

The 1890s Davis Victorian Mansion depicts the splendor of the Victorian era with a beautifully-ornate original historic home, a working blacksmith shop and Sharecropper's cabin. Festival activities include historic house tours, blacksmithing demonstrations, Victorian games, historic laundry, a food court and music.

Sample Educational Programming:

Railcar tour • Dr. Bushrod's Medicine Show • Vintage baseball games
Victorian temperance rally • Thaumatrope • Cowboy line camp • Blacksmithing



1930s George Ranch Home

The 1930s George Ranch Home was built at the turn-of-the-century by renowned Galveston architect Nicholas Clayton. The giant treehouse in the back yard was built for the Georges' niece Mary.

Sample Educational Programming:

Historic home tour • Vintage crafters • Square dancing
1930s games • Archeology dig • Antique vehicles



1930s George Cattle Complex

The 1930s George Cattle Complex sits near the George Ranch Home and showcases the original working pens and barns for the George Ranch. Visitors can meet "Tex," the massive adult longhorn, and discover ranch life of the 1930s.

Sample Educational Programming:

Cattle roping and sorting • Wood branding • Dipping vat demonstrations





Sponsorship Opportunities

2018 Presenting Sponsor:

- Logo on sponsor brochure
- Prominent signage with company logo at all entrances
- Prominent company logo placement on visitor maps
- Prominent company logo placement on event webpage with link to company's site
- Right to 2 (two) 10'x10' promotional/marketing booths
- 5 sponsor badges (good for two admissions to TMD on Saturday and all Association facilities through November 2018)
- Company logo included on all paid TMD advertising
- Company logo placed on all promotional materials
- 100 complimentary tickets to Texian Market Days for employees/guests



W.A. Parish
Generating Station



Site Sponsor - \$8,000

(FIVE AVAILABLE)

- Prominent company logo placement on visitor maps
- Prominent company logo placement on event webpage with link to company's site
- Right to 1 (one) 10'x10' promotional/marketing booth
- 3 sponsor badges (good for two admissions to TMD on Saturday and all Association facilities through November 2018)
- Company logo included on all paid TMD advertising
- Company logo placed on all promotional materials
- 75 complimentary tickets to Texian Market Days for employees/guests

El Patron Sponsor - \$5,000

- Prominent company logo placement on visitor maps
- Prominent company logo placement on event webpage with link to company's site
- 1 sponsor badge (good for two admissions to TMD on Saturday and all Association facilities through November 2018)
- Company logo included on all paid TMD advertising
- Company logo placed on all promotional materials
- 50 complimentary tickets to Texian Market Days for employees/guests

Cattle Baron Sponsor - \$3,000

(LIMITED AVAILABILITY)

- Company name listed on visitor maps
- Company name listed on promotional materials
- Company name listed on event webpage
- 25 complimentary tickets to Texian Market Days for employees/guests



Branding & Underwriting Opportunities

Join the festivities of Texian Market Days! Help educate future historians while preserving Fort Bend County's history by selecting one of these exclusive opportunities. Packages are limited, so act fast to display your company's brand at the festival!

Medical & Security Brigade - \$2,000 (*one available*)

- Company logo placement on yard sign near the entrance to the Historical Park
- Company name listed on event webpage and promotional materials
- 15 complimentary tickets to Texian Market Days for employees/guests

Weary Wagon Host - \$2,000 (*four available*)

- Prominent company logo placement on golf carts used to transport visitors
- Company name listed on event webpage and promotional materials
- 15 complimentary tickets to Texian Market Days for employees/guests

Printing Press Prospector - (*four available*)

- **Visitor Maps - \$1,500**
Recognition on visitor maps and 14 complimentary tickets
- **Sponsor Brochure - \$1,500 - SOLD**
—Recognition on sponsor brochure and 14 complimentary tickets
- **Survey Incentive - \$1,000**
Recognition on survey incentive giveaway and 8 complimentary tickets
- **Festival Flyers - \$500**
Recognition on festival flyers and 6 complimentary tickets

Cowboy Cobbler Collaborator - \$1,000

Legendary to guests, the free samples of fireside cobbler are a festival favorite!

- Company logo displayed at the 1860s chuckwagon site
- Company name listed on event webpage
- 8 complimentary tickets

Chow Down - \$1,100 or In-Kind

(Four available; meal donations accepted in lieu of cash. Contact us for more details.)

Help feed hungry volunteers! Sponsor lunches for more than 400 Texian Market Days volunteers.

- Company name listed on event webpage and promotional materials
- 10 complimentary tickets to Texian Market Days for employees/guests

Sponsorship Ticket Packages

Ranch Package: \$500

- 6 TMD tickets
- Listed on day-of signage

Family Package: \$250

- 4 TMD tickets
- Listed on day-of signage

School Programs Donation

Help more kids from local school districts enjoy Texas history! Make a \$100 donation toward our school programs.

Did You Know? Texas History Facts Signs

Educate *and* advertise when you sponsor a factoid about Texas history to be displayed on yard signs throughout the festival! Cost: \$75 per sign. *12 available. Must provide logo for signs by Oct 1, 2018.*

TESTIMONIALS

Many thanks to the good folks @TheGeorgeRanch for an awesome first experience at #TexianMarketDays. Will be making this a family tradition!

— @abi17 (Twitter)

This was a great day to view Texas history when the Mexicans fought against the Texans. The public gets an up-close view of two different battles. We were also able to watch an old-time baseball game. A typical prairie school lesson was also of interest to my 10-year-old grandchild.

— Jaasma, 2017 TMD visitor
(TripAdvisor Review)

Good place to see and understand Texas history. [...] The Civil War re-enactment was simply awesome. Also the dance group was good.

— Saurabh Shah, Google Review

My students had a blast with the hands on activities.

— Teacher
TMD School Day

A big thank you goes out to all of the wonderful staff [...] for the festivities provided during the Texian Market Days. It was a great time not only for the students, but the staff as well. [...] The Historical Park provided a great learning experience for the students from a historical standpoint along with the time they got to bond with each other during the day. Thank you again for a great day and educational experience.

— David T., teacher



SPONSORSHIP COMMITMENT

Texian Market Days - October 19 & 20, 2018

Sponsorship Type:

Presenting Sponsor - ~~SOLD~~

Site Sponsor (\$8,000)

- Choose site:
- 1830s Jones Stock Farm
 - 1860s Ryon Prairie Home
 - 1890s Davis Victorian Complex

El Patron Sponsor (\$5,000)

Cattle Baron Sponsor (\$3,000)



Branding and Underwriting Opportunities:

- Medical & Security Brigade (\$2,000)
- Weary Wagon Host (\$2,000)
- Chow Down (\$1,100 or In-Kind)
- Cash
- In-Kind (*Contact us to discuss*)
- Printing Press Prospector (*choose one or more*)
- Visitor Maps (\$1,500)
- Survey Incentive (\$1,000)
- Cowboy Cobbler Collaborator (\$1,000)
- Sponsor Brochure (\$1,500)
- Festival Flyers (\$500)

Sponsorship Ticket Packages/School Programs Donation/Texas History Signs:

- Ranch Package (\$500)
 - Family Package (\$250)
 - School Programs Donation (\$100)
 - Texas History Signs (\$75/each)
- Number of Signs: _____

Information: *I/We would like to waive benefits to receive the full tax deduction.*
 I/We cannot participate, but would like to donate \$_____

Company/Individual Name: _____

(How it should appear in print.) *Please check here if company should receive recognition.*

Contact Person: _____

Mailing Address: _____

Phone: _____ E-mail: _____

Payment Method: *To guarantee recognition in festival advertising, the commitment form must be received by July 18, 2018. All commitments must be paid on or before September 18, 2018.*

- Please charge \$_____ to my credit card
Circle one: Visa MC Discover AmEx
 Card Number: _____
 Expiration: _____ CVV: _____
- Check enclosed (*Payable to Fort Bend History Association*)
 Date: _____
- Please send me an invoice for my sponsorship(s)

Signature: _____



Please return form and payment to: Fort Bend History Association
 P.O. Box 460 | Richmond, Texas 77406-0012 | sponsors@fbhistory.org
Thank you for helping to keep Fort Bend history alive!

Questions?

Contact:

Zarinah K. Poole
Director of Development

Fort Bend History Association
P.O. Box 460
Richmond, Texas 77406-0012

281-342-1256
zpoole@fbhistory.org

TexianMarketDays.com

Generously Printed By:



W.A. Parish
Generating Station



Texian Market Days is an educational community event presented by:

fortbend**history**
ASSOCIATION

Preserve. Educate. Inspire.

fbhistory.org

