TEXIAN Market Days
A Festival of Living History
2021
Saturday, October 23
HELP BRING TEXAS HISTORY TO LIFE!
Sponsorship Opportunities
Established in 1984 by the Fort Bend History Association’s staff and volunteers, Texian Market Days is a family folk festival that celebrates the community’s rich history on the ancestral lands of one of Stephen F. Austin’s original land grant settlers. More than 100 years of Texas history is brought to life through hands-on demonstrations, historical interpretations, battle re-enactments, live entertainment and historic house tours. Visitors are transported through time as they interact with Victorian ladies with parasols, witness heart-pounding re-enactments from the Civil War and immerse themselves in the life of a pioneer farmsteader. Festival attendees can shop one-of-a-kind Texan wares from local vendors, dance to toe-tapping period music, play historic games and enjoy historic food samples and lunch from local food vendors. Texian Market Days offers great fun and family entertainment for all!

Saturday, October 23, 2021
George Ranch Historical Park
10215 FM 762 • Richmond, Texas
GeorgeRanch.org

Presented By:
fortbendhistory association
to fund education and community engagements events for the greater Fort Bend County community

Date:
Saturday, October 23, 2021

Location:
George Ranch Historical Park
10215 FM 762 • Richmond, Texas
GeorgeRanch.org
1830s Jones Stock Farm
The 1830s Jones Stock Farm demonstrates pioneer life of Stephen F. Austin’s “Old 300” settlers. Festival activities include land grants, ginning and carding, making corn husk dolls, cannon firing, Soldado and Texian encampments and battle re-enactments.

Sample Educational Programming:
- Cavalry demonstrations
- Printing press
- Land grants
- Cannon firing
- Texian Revolution battle re-enactments
- Open-air cooking
- Log cabin tours

1860s Ryon Prairie Home
The 1860s Ryon Prairie Home gives visitors a glimpse into life during Civil War-era Texas. Festival activities include a one-room schoolhouse, quilting, militia, Civil War camp and battle re-enactments.

Sample Educational Programming:
- One-room schoolhouse
- Historic laundry
- Civil War battle re-enactments
- Sugar-cane press

1890s Davis Victorian Complex
The 1890s Davis Victorian Mansion depicts the splendor of the Victorian era with a beautifully-ornate original historic home, a working blacksmith shop and Sharecropper’s cabin. Festival activities include historic house tours, blacksmithing demonstrations, Victorian high tea and music.

Sample Educational Programming:
- Railcar tour
- Dr. Bushrod’s Medicine Show
- Blacksmithing
- Victorian suffragette march
- Texas Rangers
- Vintage baseball

1930s George Ranch Home
The 1930s George Ranch Home was built at the turn-of-the-century by renowned Galveston architect Nicholas Clayton. The giant treehouse in the back yard was built for the Georges’ cousin Mary.

Sample Educational Programming:
- Historic home tour
- Vintage crafters
- Square dancing
- WWII camp
- 1930s games
- Antique vehicles

1930s George Cattle Complex
The 1930s George Cattle Complex sits near the George Ranch Home and showcases the original working pens and barns for the George Ranch. Visitors can meet “Tex,” the massive adult longhorn, and discover ranch life of the 1930s.

Sample Educational Programming:
- Cattle roping and sorting
- Wood branding
- Dipping vat demonstrations
Sponsorship Opportunities

**Presenting Sponsor: $10,000**
- Prominent signage with company logo at all entrances
- Prominent company logo placement on visitor maps
- Prominent company logo placement on event webpage with link to company’s site
- Right to 2 (two) 10’x10’ promotional/marketing booths
- 5 sponsor badges *(good for two admissions to TMD on Saturday and all Association facilities through November 2021)*
- Company logo included on all paid TMD advertising including billboards
- Company logo placed on all promotional materials
- 100 complimentary tickets to Texian Market Days for employees/guests

**Site Sponsor – $8,000** *(FIVE AVAILABLE)*
- Prominent company logo placement on visitor maps
- Prominent company logo placement on event webpage with link to company’s site
- Right to 1 (one) 10’x10’ promotional/marketing booth
- 3 sponsor badges *(good for two admissions to TMD on Saturday and all Association facilities through November 2021)*
- Company logo included on all paid TMD advertising excluding billboards
- Company logo placed on all promotional materials
- 75 complimentary tickets to Texian Market Days for employees/guests

**El Patron Sponsor – $5,000**
- Prominent company logo placement on visitor maps
- Prominent company logo placement on event webpage with link to company’s site
- 1 sponsor badge *(good for two admissions to TMD on Saturday and all Association facilities through November 2021)*
- Company logo included on all paid TMD advertising excluding billboards
- Company logo placed on all promotional materials
- 50 complimentary tickets to Texian Market Days for employees/guests

**Cattle Baron Sponsor – $3,000** *(LIMITED AVAILABILITY)*
- Company name listed on visitor maps
- Company name listed on promotional materials
- Company name listed on event webpage
- 25 complimentary tickets to Texian Market Days for employees/guests
Underwriting Opportunities

Underwriting packages are limited; act fast to display your company’s brand at the festival! Customized packages available upon request; please call 281-342-1256 for details.

Medical & Security Brigade - $2,000 (one available)
- Company logo placement on yard sign
- Company name listed on event webpage and promotional materials
- 15 complimentary tickets to Texian Market Days for employees/guests

Weary Wagon Host - $2,000 (four available)
- Prominent company logo placement on golf carts used to transport visitors
- Company name listed on event webpage and promotional materials
- 15 complimentary tickets to Texian Market Days for employees/guests

Printing Press Prospector - (five available)
- Visitor Maps - $1,500
  Recognition on visitor maps and 10 complimentary tickets
- Admission Tickets - $1,000
  Recognition on tickets and 10 complimentary tickets
- Survey Incentive - $1,000
  Recognition on survey incentive giveaway and 8 complimentary tickets
- Festival Flyers - $500
  Recognition on festival flyers and 6 complimentary tickets

JUST ADDED:
- Student Discount Flyers - $2,000
  Recognition on student flyers and 15 complimentary tickets

Chow Down - $1,100 or In-Kind
(Four available; meal donations accepted in lieu of cash. Contact us for more details.)
Help feed hungry volunteers! Sponsor lunches for more than 400 Texian Market Days volunteers.
- Company name listed on event webpage and promotional materials
- 10 complimentary tickets to Texian Market Days for employees/guests

Sponsorship Ticket Packages

<table>
<thead>
<tr>
<th>Ranch Package: $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 6 TMD tickets</td>
</tr>
<tr>
<td>- Listed on day-of signage</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Family Package: $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 4 TMD tickets</td>
</tr>
<tr>
<td>- Listed on day-of signage</td>
</tr>
</tbody>
</table>

School Programs Donation
Help more kids from local school districts enjoy Texas history! Make a $100 donation toward our school programs.

Did You Know?
Texas History Facts Signs
Educate and advertise when you sponsor a factoid about Texas history to be displayed on yard signs throughout the festival! Cost: $75 per sign. 12 available. Must provide logo for signs by Oct 1, 2021.
Questions?

Contact:
Claire Rogers
Executive Director

Fort Bend History Association
P.O. Box 460
Richmond, Texas 77406-0012

281-342-1256
sponsors@fbhistory.org

TexianMarketDays.com

Texian Market Days is an educational community event presented by:

fortbendhistory

ASSOCIATION

Preserve. Educate. Inspire.

fbhistory.org

[Logos of various organizations]
Sponsorship Type:

☐ Presenting Sponsor
☐ Site Sponsor ($8,000)
☐ El Patron Sponsor ($5,000)
☐ Cattle Baron Sponsor ($3,000)

Branding and Underwriting Opportunities:

☐ Medical & Security Brigade ($2,000)
☐ Weary Wagon Host ($2,000)
☐ Chow Down ($1,100 or In-Kind)
☐ Cash
☐ In-Kind (Contact us to discuss)
☐ Printing Press Prospector (choose one or more)
☐ Visitor Maps ($1,500)
☐ Admission Tickets ($1,000)
☐ Survey Incentive ($1,000)
☐ Festival Flyers ($500)
☐ Student Flyers ($2,000)

Sponsorship Ticket Packages/School Programs Donation/Texas History Signs:

☐ Ranch Package ($500)
☐ Family Package ($250)
☐ School Programs Donation ($100)
☐ Texas History Signs ($75/each)

Information:

☐ I/We would like to waive benefits to receive the full tax deduction.
☐ I/We cannot participate, but would like to donate $__________________________

Company/Individual Name: ____________________________________________
(How it should appear in print.)
Contact Person: _______________________________________________________
Mailing Address: ______________________________________________________
Phone: ___________________________ E-mail: _____________________________

Payment Method: To guarantee recognition in festival advertising, the commitment form must be received by August 20, 2021. All commitments must be paid on or before September 17, 2021.

☐ Please charge $__________ to my credit card

Circle one: Visa MC Discover AmEx
Card Number: ___________________________
Expiration: ___________________________ CVV: __________
Date: _________________________________

☐ Check enclosed (Payable to Fort Bend History Association)

☐ Please send me an invoice for my sponsorship(s)

Signature: ________________________________

Please return form and payment to: Fort Bend History Association
P.O. Box 460 | Richmond, Texas 77406-0012 | sponsors@fbhistory.org
Thank you for helping to keep Fort Bend history alive!